



HABITŪ Loyalty Program Privacy Policy

This Privacy Policy explains the information HABITŪ collects, how it is used and safeguarded, and how to contact us if you for any concerns.

What Information is Collected

As part of the order process, the following information may be collected from customers:

- Name
- Delivery / Billing Address
- Email Address
- Phone Number
- Financial Account Information, such as credit card number and other payment information

We may also collect information about you such as:

- Your Username, Password and Birthday
- Your Location and HABITŪ outlets near you and visited by you

How That Information Is Used

HABITŪ may use information about you to:

- Process and manage your purchase and use of HABITŪ products and services
- Respond to your customer service inquiries or requests for information
- Send you special offers and promotional information by HABITŪ, or any benefits you receive through our programs
- Communicate with you about our brand, products, special offers or other promotional purposes
- Communicate with you about your orders or purchases, services and accounts

Sharing of Personal Information

HABITŪ shares your personal information with third parties in limited ways.

- We may share personal information about you with others with your consent.
- We may share information with companies that provide support services to us (such as credit card processors or delivery service partners) and that help us market our products and services (such as email vendors). These companies may use information about you to perform their functions on our behalf.
- We may disclose specific information (i) upon lawful request, in response to legal process, and when required to comply with laws, (ii) to enforce our agreements, corporate policies, and terms of use or (iii) to protect the rights, property or safety of HABIŦŦ, our employees, customers, and others.

We may also share aggregated or anonymized information that does not directly identify you.

Security of Your Data

HABIŦŦ puts in place appropriate procedures to maintain security to help prevent loss, misuse, unauthorized access, disclosure or modification of personal information.

While we take reasonable efforts to safeguard your personal information, no system or online transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

Enquiries or Questions

If you have any questions regarding this **HABIŦŦ Loyalty Program** Privacy Policy, please email to letusknow@caffehabitu.com.